



## Press Release 04/2007

8th RTT Conference: May 10-11, Berlin  
Global platform for professional 3D visualisation

### The Future in 3D – the 8th RTT Conference on Developments and Trends in Product and Automotive Design

Munich, May 03, 2007 – Whether the presentation of the Audi R8, of the Airbus A380 or of the latest Adidas trainer: 3D visualisation is everywhere. Three-dimensional visualisation is already a matter of course for product developers and users of Second Life. RTT AG is one of the worldwide leading companies to produce 3D real-time visualisation solutions and turn visionary ideas into reality. For the eighth year in a row, the Munich-based company is sending out invitations to the annual highlight of the 3D visualisation industry. On May 10 and 11, virtual reality specialists, designers, developers, constructors, marketing experts and creative people from various sectors will be meeting in Berlin. The two-day programme contains presentations from prominent speakers of companies such as AUDI, Porsche, Toyota and Volkswagen. The agenda also includes a series of discussions, expert talks along with demonstrations of real-time technology and an exhibition showing new trends in VR technology. In addition the event offers an exclusive social and evening programme and the 'RTT Emerging Technology Contest' that was announced internationally in various universities.

This year's RTT Conference is being held in a listed building Industriebahnhof in Berlin – 'The Station' – the former Dresdner Bahnhof near Gleisdreieck. It will be the global platform for the virtual reality industry and speakers from leading industrial manufacturers and international universities. The RTT Conference provides an overview of news and trends in 3D high-end visualisation. Every year, attendees from the automotive, aviation and consumer goods industries use the renowned event as an international communication platform.

#### **Crème de la crème of virtual design**

RTT expects several hundred guests and has won prominent speaker of major companies. In addition to the two managing boards of RTT, the marketing and design teams of General Motors, VW, AUDI, Porsche, Toyota, the Art Center College of Design, Pasadena and the University of the Arts, Berlin will be present at the conference. Sony is the event's main sponsor. Hewlett Packard is providing all the hardware for the event. IT giants like Samsung, Microsoft, Intel, Adobe, Visenso, Barco, NVIDIA, Viscon, Planar, A.R.T., 3Dims, Fujitsu Siemens Computer, Dai Nippon Printing and Christie will also be exhibiting.

"We are delighted to be able to offer the industry once again an attractive programme," says Ludwig A. Fuchs, founder and board member of RTT. "The success of our company and the world's acceptance of the RTT Conference as a networking platform prove that 3D visualisation is still enjoying dynamic growth." For more information, please refer to <http://www.rtt.ag>. You can also register for the event on this website.

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## **RTT AG**

Realtime Technology AG is a worldwide leading supplier of 3D real-time visualization technologies and services for industrial applications in the automotive, aircraft and consumer goods industries. The company supports its customers not only during the design and developing phases with regard to the virtual display of different product concepts (Virtual Prototyping), but also during the marketing and sales stages in presenting the products in all variants and with all additional options in the Showroom (Virtual Showroom), on the Internet, at fairs or at POS.

Among RTT's customers, one can find Adidas, Airbus, Audi, BASF, Bertrandt, BMW, Chrysler, Dai Nippon Printing (DNP), DaimlerChrysler, Demag Ergotech, Dodge EADS, Ferrari, Fiat, Ford Otosan, Lamborghini, ICON Aircraft, Inovo Design, Italdesign Giugiaro, Jeep, Magna Steyr, Maserati, Maybach, Mercedes, Opel, Porsche, PSA, Rolls-Royce, Sagem Communication, Samsung, Scania, Schüco, Sony Ericsson, Thyssen Krupp, Toyota, Virtuelles Studio, Volkswagen and Volvo.

The supplier of 3D real-time visualization solutions looks back on a remarkable development with average annual growth rates of 50 per cent over the last seven years. RTT employs about 200 people at nine locations. The company is based in Munich. Further offices are located in Seoul, Paris, Brussels, Milan, Stuttgart and Hamburg. RTT USA's offices are located in Pasadena, Calif., and Royal Oak, Mich.

RTT is a public company traded on Open-Market Frankfurt, Xetra, Freiverkehr Stuttgart and Freiverkehr Berlin-Bremen: R1T, ISIN: DE0007012205. For further information, please refer to [www.rtt.ag](http://www.rtt.ag).

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