



Press Release 05/2007

8th RTT Conference: May 10-11, Berlin
The international platform for professional 3D visualisation

The Start of a New Era: New Methods of Interaction for the 3D World

Berlin / Munich, May 21, 2007 – More than 400 visualisation professionals from all over the world agree that a new era is dawning in virtual reality. 3D product configurators, the computer-assisted development of cars and the three-dimensional 360° view of virtual products or machines have become mainstream in the industry and amongst customers. The future task is to enter the virtual world and to link it with the real world. Ludwig A. Fuchs, RTT founder and member of the Board, comments, "Tom Cruise showed us how it's done in 'Minority Report' when he browsed through a massive database by using mere hand gestures. This is the kind of future we are working for." RTT, the world's leading supplier of 3D real-time visualisation technology, invited the international 3D elite to spend two days in Berlin. Designers, developers and marketing experts from companies like Toyota, Audi, Porsche, Sony, Samsung and Hewlett-Packard came to exchange their views on the future of their industries.

The RTT Conference turned out once more the highlight of the year in the visualisation industry. The 8th RTT Conference saw professionals from all over the world meet in Berlin for two days. 'The Station', a former industrial railway station and a listed building, provided the venue. The organisers again succeeded in attracting prominent speakers and in bringing together innovative companies from various sectors. Thomas Ingenlath from the Volkswagen Design Center in Potsdam took his audience on a virtual test drive. Gregg Benkendorfer from Toyota Motor Sales USA explained to them how the biggest Japanese automotive manufacturer had implemented RTT solutions in its marketing department. Dieter Kopitzki used the new Audi R8 sports car to show the new dimensions that had been opened up in interactive product marketing. IT giants like Sony, Samsung, Microsoft, Intel, Adobe, Hewlett-Packard or NVIDIA demonstrated their latest products on the occasion of the on-site technology exhibition. Visitors listened to the presentations in the large auditorium and also had the opportunity to pick from, and to take part in, a number of sessions with experts. These workshops focused on real-life examples and addressed highly specific topics.

In addition, representatives of scientific and academic institutions, such as the Art Center College of Design Pasadena and the University of the Arts Berlin, were present to contribute to the success of the event. The versatile programme was rounded up by a lavish, glamorous and fascinating evening event and by the RTT Emerging Technology Contest. The University of Bonn (Institute of Computer Science II) and the Korea Advanced Institute of Science and Technology were awarded in the research contest.

"Once again, we've managed to outdo last year's event," said Ludwig A. Fuchs. "The increase in visitors, speakers and exhibitors proves that the RTT Conference has become a must within the industry."

The product for the new era – RTT DeltaGen 7.0

In addition to the conference programme, RTT gave visitors an exclusive, first insight into the newest version of its key product RTT DeltaGen 7.0. The highlights of the new version include the production of highly realistic lighting and shade situations in real time, real-time ray-tracing and options for exporting video files into Quicktime VR or IGES formats. With RTT Portal 3.0, RTT also offers a useful tool that copes with teamwork and real-time global asset management, allowing users at several production sites to access the files they need. New functions for further enhancing visualisation (such as the



graduation of colour and depth of field) and interactive functions (such as interactive flash textures) make this software the toolkit of choice for preparing and presenting fully animated high-end scenes.

The software will presumably be launched at the end of June.

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RTT AG

Realtime Technology AG is a worldwide leading supplier of 3D real-time visualization technologies and services for industrial applications in the automotive, aircraft and consumer goods industries. The company supports its customers not only during the design and developing phases with regard to the virtual display of different product concepts (Virtual Prototyping), but also during the marketing and sales stages in presenting the products in all variants and with all additional options in the Showroom (Virtual Showroom), on the Internet, at fairs or at POS.

Among RTT's customers, one can find Adidas, Airbus, Applus Airon Technic, Audi, BASF, Bertrandt, BMW, Chrysler, Dai Nippon Printing (DNP), DaimlerChrysler, Demag Ergotech, Dodge, EADS, Ferrari, Fiat, Ford Otosan, ICON Aircraft, Inovo Design, Italdesign Giugiaro, Iveco, Jeep, Lamborghini, Magna Steyr, Maserati, Maybach, Mercedes, Opel, PATAAC, Porsche, PSA, Rolls-Royce, Sagem Communication, Samsung, Scania, Schüco, Sony Ericsson, Tesco TS, Thyssen Krupp, Toyota, Virtuelles Studio, Volkswagen and Volvo.

The supplier of 3D real-time visualization solutions looks back on a remarkable development with average annual growth rates of 50 per cent over the last seven years. RTT employs about 200 people at nine locations. The company is based in Munich. Further offices are located in Los Angeles, Detroit, Seoul, Paris, Brussels, Milan, Stuttgart and Hamburg.

RTT is a public company traded on Open-Market Frankfurt, Xetra, Freiverkehr Stuttgart and Freiverkehr Berlin-Bremen: R1T, ISIN: DE0007012205. For further information, please refer to www.rtt.ag.

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