

## PRESS RELEASE 15/2007

**9th RTT Conference: April 10th – 11th, 2008, Vienna**  
**Visualization and design professionals converge for annual summit**

### **Innovation Meets Tradition at the 9th RTT Conference in Vienna**

**Munich, 3 December 2007 – Vienna is famous for its baroque architecture, legendary cafes and the history of the Hapsburg dynasty. One of its most significant architectural highlights is the Hofburg Conference Center, the former residence of the emperor. In April 2008, the historic ambience of the Hofburg venue will play host to an important modern event. On April 10th and 11th, 2008, the crème de la crème of the virtual designer scene will converge at the 9th RTT Conference. The virtual reality (VR) gurus at Munich-based Realtime Technology AG invite you to join them for the occasion.**

The conference has established itself as an annual highlight of professionals in the visualization scene. It has also developed into the most important independent networking event for users, customers and business partners in the professional 3D visualization market. Designers, virtual reality (VR) and marketing experts, developers and design engineers from top brands in the automotive, aerospace, consumer goods and furniture industries, as well as international media agencies, gather to catch up on the latest trends and developments in high-end 3D visualization. More than 350 visitors from over 20 countries will be in attendance.

The two-day program includes presentations by top speakers who will share insights and experiences on topics such as the booming design scene in Asia. The program will be rounded out by a series of panel discussions and workshops. Speakers at previous conferences have included representatives from Audi, Porsche, Toyota and the Art Center College of Design in Pasadena, California. As in previous years, an accompanying exhibition will again showcase the latest developments in VR technology. The conference will also honour the winners of the "RTT Emerging Technology Contest 2008," the international competition for tertiary students. Their work will be on view in the exhibition, providing conference participants with a glimpse into the virtual future. The 2008 competition recognizes top student research projects in the categories of "Interfacing & Interaction," "3D Rendering & Simulation Software Technologies" and "3D Content Real-time/Animated." Guests can also look forward to an attractive social and evening program.

**Media representatives who are interested in attending can contact RTT AG at: [rtt@maisberger.com](mailto:rtt@maisberger.com). Further information about the conference will be available shortly on: [www.rtt.ag](http://www.rtt.ag).**

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#### **About RTT AG**

Realtime Technology AG is a leading international supplier of 3D realtime visualization technologies and services for industrial applications in the automotive, aerospace and consumer goods sectors. The company supports the optimization of its customers' design and development cycles for product concepts by providing virtual visualization solutions (virtual prototyping). Its solutions also support marketing and sales through presentations of product variations and optional features on the sales floor (virtual showroom), online, at trade fairs or at points of sale.

RTT's clients include Adidas, Airbus, Audi, BASF, Bertrandt, BMW, Chrysler, Dai Nippon Printing (DNP), DaimlerChrysler, Demag Ergotech, Dodge, EADS, Ferrari, Fiat, Inovo Design, Jeep, Lamborghini, Magna Steyr, Maserati, Maybach, Mercedes, Opel, Porsche, PSA, Samsung, Schüco, Sony Ericsson, Thyssen Krupp, Toyota, Virtuelles Studio, Volkswagen and Volvo.

The supplier of 3D realtime visualization solutions has experienced sensational growth over the last eight years at an average annual rate of 50 per cent. RTT currently employs about 240 people at ten locations worldwide. The company is based in Munich and has offices in Stuttgart, Hamburg, Paris, Brussels, Milan, Seoul, Tokyo, Detroit and Los Angeles.

RTT is a publicly traded company trading on the Open-Market Frankfurt, Xetra, Freiverkehr Stuttgart and Freiverkehr Berlin-Bremen: RTT, ISIN: DE0007012205. Further information is available online at: [www.rtt.ag](http://www.rtt.ag).

#### **Press contacts**

RTT AG  
Alexandra Mayer  
Marketing / PR

Rosenheimer Straße 145  
81671 Munich, Germany

Tel + 49 (0)89 200 275-0  
Fax + 49 (0)89 200 275-200  
E-mail [alexandra.mayer@rtt.ag](mailto:alexandra.mayer@rtt.ag)

Web [www.rtt.ag](http://www.rtt.ag)

Maisberger Whiteoaks GmbH  
Jens Bohl / Christine Wildgruber  
Account Manager

Kirchenstraße 15  
81675 Munich, Germany

Tel +49 (0)89 41 95 99-88  
Fax +49 (0)89 41 95 99-12

E-mail [jens.bohl@maisberger.com](mailto:jens.bohl@maisberger.com)  
[christine.wildgruber@maisberger.com](mailto:christine.wildgruber@maisberger.com)