

PRESS RELEASE 01/2008

9th RTT Conference: April 10th – 11th, 2008, Vienna
Highlight of the year for the visualization scene

3D or bust! RTT invites you to take a virtual waltz at the 9th RTT Conference in Vienna

Munich, February 20, 2008 – on April 10th and 11th, Vienna will light up as Ferrari, Adidas, Sony Ericsson and Airbus come to town to discuss the latest developments and trends in high-end visualization. Vienna's renowned Hofburg venue provides the backdrop for the 9th RTT Conference – the annual highlight on the visualization scene's calendar, hosted by Realtime Technology AG (RTT).

For the ninth time, designers, virtual reality specialists, marketing experts, developers and design engineers from top brands in the automotive, aerospace, consumer goods and furniture industries, as well as media agencies, will gather for their annual summit. The RTT Conference has established itself as an important networking and media event for 3D high-end visualization professionals; the two day program offers presentations by top speakers from a variety of industries, as well as a series of discussions and expert workshops. Shigeyuki Kazama and Michel Sabouné, design gurus at Sony Ericsson, will share their thoughts on the challenges of global design processes. Tom Engelhardt-Schilpp, Visualization Manager at General Motors Europe, will discuss visualization trends in the automotive industry. Oliver Zeplin from the aerospace giant Airbus will reveal some of the company's latest virtual innovations. A particular highlight will be a lecture by Shinichi Mukai, CEO of Uchida Yoko, the Japanese furniture manufacturer. An extensive program of complementary and evening activities rounds out the event.

"We're very proud that the RTT Conference has established itself as a major highlight for the visualization scene," says Ludwig A. Fuchs, board member and co-founder of RTT AG. "We are especially pleased to be able to welcome so many international guests and to address new market sectors this year."

RTT Conference becomes more international than ever

Located in the heart of Europe, Vienna is a global city providing an ideal backdrop for the international character of the event. This year RTT AG expects more than 300 guests from over 20 countries to attend. Decision makers, as well as marketing and design executives, from Sony Ericsson, General Motors Europe, Adidas, Ferrari and Airbus will be present. The accompanying exhibition provides the perfect opportunity for high-tech presentations by companies such as NVIDIA, Samsung, Barco, A.R.T., 3Dims, Videlco, Viscon, Intel, Videocation, Microsoft and Visenso.

Showcase for new 3D talent

For the second time in a row, this year's RTT Conference will honor the winners of the "RTT Emerging Technology Contest 2008". RTT AG, together with its partner NVIDIA, presents awards to student research projects in the categories of "Interfacing & Interaction", "3D Rendering & Simulation Software Technologies" and "3D Content Realtime." The winners are given an opportunity to present their work to the public and in the accompanying exhibition.

RTT AG inaugurated the "RTT Emerging Technology Contest" in 2007 to foster future developments in the areas of 3D visualization and virtual reality. The competition strives, amongst other things, to identify innovations with future potential. The University of Bonn (Institute of Computer Science II) and the Korean institution KAIST (Korea Ad-

vanced Institute of Science and Technology) were among the winners of the first competition.

The RTT Conference is an international opportunity for journalists and editors to meet up with leading designers, VR experts and researchers. Members of the media can be accredited and arrange interviews by e-mailing the press center at rtt@maisberger.com. Further information is available online at www.rtt.ag.

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Leading automakers like Lamborghini visualise their models with professional 3D high end visualisation solutions by RTT AG.



RTT board member and co-founder Ludwig A. Fuchs at the 8th RTT Conference 2007 in Berlin: "We're very proud that the RTT Conference has established itself as a major highlight for the visualization scene."

About RTT AG

Realtime Technology AG is a worldwide leading supplier of 3D realtime visualization technologies and services for industrial applications in the automotive, aircraft and consumer goods industries. The company supports its customers not only during the design and developing phases with regard to the virtual display of different product concepts (Virtual Prototyping), but also during the marketing and sales stages in presenting the products in all variants and with all additional options in the Showroom (Virtual Showroom), on the Internet, at fairs or at POS.

Among RTT's customers, one can find Adidas, Airbus, Applus Airon Technic, Audi, BASF, Bertrandt, BMW, Carbon Motors Corporation, Chrysler, Dai Nippon Printing (DNP), DaimlerChrysler, Dodge, EADS, Fiat, Ford, Honda, ICON Aircraft, Inovo Design, Italdesign Giugiaro, Iveco, Jeep, Lamborghini, Magna Steyr, Maserati, Maybach, Mercedes, Opel, PATAAC, Porsche, PSA, Rolls-Royce, Sagem Communication, Samsung, Scania, Schüco, Serco, Skoda, Sony Ericsson, Tesco TS, Thyssen Krupp, Toyota, Toppan Printing, UCHIDA YOKO, Volkswagen and Volvo.

The supplier of 3D realtime visualization solutions looks back on a remarkable development with average annual growth rates of 50 per cent over the last eight years. RTT



currently employs about 285 people at ten locations. The company is based in Munich. Further offices are located in Los Angeles, Detroit, Seoul, Tokyo, Paris, Brussels, Milan, Stuttgart and Hamburg.

RTT is a public company traded on Open-Market Frankfurt, Xetra, Freiverkehr Stuttgart and Freiverkehr Berlin-Bremen: R1T, ISIN: DE0007012205. For further information, please refer to www.rtt.ag

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