

## **PRESS RELEASE 05/2008**

**World-famous household appliance manufacturer, Miele & Cie. KG, is set to use RTT's 3D realtime visualisation technology.**

### **Premium Brand Goes Virtual – RTT and Miele Enter into a Partnership**

**Munich, 13 June 2008 – The latest washing machines are an entirely new breed. In addition to containing a range of sophisticated technology, they also come in highly attractive designs. Realtime Technology AG (RTT AG) will begin assisting Miele & Cie. KG with immediate effect in order to speed up and increase the cost-effectiveness and precision of washing machine design during the development phase. High-end visualisation technology makes it possible to create virtual prototypes which can accelerate product development and significantly reduce the need for cumbersome physical prototypes.**

“We decided to work with RTT after thoroughly researching various service providers on the market. Unlike the others, this company has many years of experience in the virtual design process,” explains Andreas Enslin, Head of Design at Miele & Cie. KG. “By using virtual prototypes, we can develop our latest models more rapidly and cost-effectively than ever before while at the same time giving our brand an even greater innovative touch.”

#### **An established decision-making tool for the entire industry**

Virtual prototyping uses 3D displays to visualise processes that can only be observed with difficulty or with considerable effort on the actual object. 3D models convey complex technical data to designers in an extremely realistic manner. This means that errors and problems can be eliminated at an early stage.

“Miele is another world-class company that we have been able to acquire as a customer in a target industry that is still new to us. This goes to show that our visualisation solutions are gaining in importance across a larger number of sectors, thus providing confirmation of our positive progress as a business”, comments Christoph Karrasch, co-founder and board member of RTT AG.

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#### **About RTT AG**

Realtime Technology AG is a worldwide leading supplier of 3D real-time visualization technologies and services for industrial applications in the automotive, aerospace and consumer goods industries as well as in industrial design. The company supports its customers not only during the design and developing phases with regard to the virtual display of different product concepts (Virtual Prototyping), but also during the marketing and sales stages in presenting the products in all variants and with all additional options in the Showroom, on the Internet, at fairs or at dealerships (Virtual Marketing).

Among RTT's customers, one can find Adidas, Airbus, Applus Airon Technic, Audi, BASF, Bertrandt, BMW, Carbon Motors Corporation, Chrysler, Dai Nippon Printing (DNP), DaimlerChrysler, Dodge, EADS, EDAG, Fiat, Ferrari, Ford, General Motors, Hakuhodo, Holden, Honda, ICON Aircraft, Inovo Design, Italdesign Giugiaro, Iveco, Jeep, Lamborghini, Lexus, Magna Steyr, Maserati, Maybach, Mazda, Mercedes, Opel, PATAc,

Porsche, PSA, Rolls-Royce, Samsung, Scania, Schüco, Serco, Skoda, Sony Ericsson, Steelcase, Suzuki, TERREX, Tesco, Thyssen Krupp, Toppan Printing, Toyota, UCHIDA YOKO, Volkswagen and Volvo.

The supplier of 3D real-time visualization solutions looks back on a remarkable development with average annual growth rates of 50 per cent over the past few years. RTT currently employs about 310 people at ten locations. The company is based in Munich. Further offices are located in Los Angeles, Detroit, Seoul, Tokyo, Paris, Brussels, Milan, Stuttgart and Hamburg.

RTT is a public company traded on Open-Market Frankfurt, Xetra, Freiverkehr Stuttgart and Freiverkehr Berlin-Bremen: R1T, ISIN: DE0007012205. For further information, please refer to [www.rtt.ag](http://www.rtt.ag)

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