

PRESS RELEASE 07/2009

Adding realistic movement to interactive photo-real visualisations; cost-effective animation solution saves hours, days and weeks of laborious animation time

Craft Animations Aligns with RTT to Advance Real-time 3D Animation for Design and Visualisation

Munich, 10th RTT Conference, May 07, 2009 — With the goal of delivering powerful new real-time 3D animation tools to the industry's leading designers and visual minds, Craft Animations™ AB and Realtime Technology (RTT) AG today announced a strategic alliance that includes the forthcoming port of Craft Director Tools to RTT DeltaGen. By combining the ease-of-use and accuracy of Craft Animations' Craft Director Tools with the flexibility and photorealistic quality of RTT DeltaGen, users will be able to easily add realistic natural movement to their interactive design visualisations within minutes.

We are happy to enter this promising partnership with Craft Animations", said Ludwig A. Fuchs, co-founder and member of the RTT AG Management Board. "The cooperation is of mutual interest and benefit. We are confident that, by joining our technologies, we can utilise synergies and push forward the boundaries of the real-time visualisation market."

Industrial designers use RTT DeltaGen software to develop high-quality interactive real-time 3D virtual prototypes for car and aircraft styling, design development, customer product design and marketing. Craft Director Tools - including Craft Camera Tools, Craft Vehicles, Craft Accessories and Craft Freeware - eliminate the prolonged animation tasks of key framing and scripting. This allows designers to drastically condense traditional animation processes, reducing production times by as much as 90 percent.

Designers using Craft Director Tools for RTT DeltaGen will also gain the ability to easily:

- Make vehicles drive on different terrains considering real vehicle dynamics (e.g. suspension)
- Control vehicles with an input device such as a steering wheel or 3D mouse or automatically through autopilot functionality
- Switch between camera rigs to highlight specific parts of the design concept
- Control camera views within RTT DeltaGen.
- Change the environment or terrain
- Make changes to the physical setup and behaviour of vehicles

"Designers have traditionally shied away from utilising animation to showcase their design concepts because of the immense time and skill needed to demonstrate accurate physics of the design itself," explains Craft Animations' Founder and Head of Research, Luigi Tramontana. "The addition of Craft Director Tools to RTT DeltaGen's already powerful visualisation toolset will completely eliminate this obstacle and allow designers to enhance their concepts with the cinematic appeal they desire."

Craft Director Tools for RTT DeltaGen will be available late 2009.

www.rtt.ag
www.craftanimation.com

2,456 characters (without blanks)

About Craft Animations™

Founded in 2006 and based in Gothenburg, Sweden, Craft Animations™ AB is a leading developer of a new era of professional real-time 3D animation technology, Craft Director Tools™. Based on cutting-edge research in artificial intelligence and autonomous control systems, Craft Director Tools simulate the complex physical behaviour of 3D cameras and vehicles such as helicopters, cars, airplanes, boats and motorcycles. Utilised by high-profile companies worldwide such as Digital Domain, Lockheed Martin, Digital Dimension and Toyota; Craft Director Tools streamline production, enhance realism and increase creativity for users in the visual effects, game development, forensic reconstruction and architectural design industries. For more information, please visit www.craftanimations.com.

About RTT AG

Realtime Technology AG is a global leader in the provision of 3D real-time visualization technology and services for industrial applications in the automobile, aeronautical and consumer goods industries, as well as in the field of interior design and architecture. The company supports its customers in their design and development by enabling the virtual representation of various product designs (virtual prototyping) as well as in their sales and marketing by facilitating product presentations that include every model, and additional options too, in showrooms, on the Internet, at trade fairs and at points of sale (virtual marketing).

RTT AG is a public limited company, with its shares being traded on the Frankfurt Open-Market, Xetra, Freiverkehr (OTC) Stuttgart and Freiverkehr (OTC) Berlin-Bremen exchanges: R1T, ISIN: DE0007012205. Further information can be found on the Internet at www.rtt.ag.

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