

## **PRESS RELEASE 11/2008**

**Munich-based 3D realtime visualisation specialists RTT AG to be advised by acclaimed computer graphics expert Paul Debevec**

### **Virtual Reality Pioneers – RTT and Paul Debevec initiate a partnership**

**Munich, 13 August 2008 – Realtime Technology AG (RTT) will now be advised by Paul Debevec in the field of computer graphics generation, following announcement of the cooperation by both parties at this year's SIGGRAPH in Los Angeles. Debevec is considered to be a ground-breaking pioneer in the use of visual effects in the film industry. For example, the results of his dissertation about the generation of special effects were put to good use in the films "The Matrix" and "Batman Begins". Paul Debevec is currently Associate Professor at the University of Southern California (USC) and Associate Director of Graphics Research at the USC Institute for Creative Technologies.**

Debevec has primarily devoted himself to the subject of natural lighting with artificial objects. The techniques drafted by him have made it possible to seamlessly integrate computer generated images with real life scenes in film production. As an extension of this, Debevec has developed so called "Light Stages", which allow computer generated actors to bathe in realistic light.

"I am really pleased to be able to provide consulting advice to RTT", says Paul Debevec. "RTT is a company that has already set standards in the world of 3D realtime visualisation and in the creation of computer generated films and images".

"Paul Debevec is a computer graphics icon. His past and current activities have really demonstrated his pioneering activities and have provided decisive impetus to the use of computer generated content in the film industry", comments Ludwig A. Fuchs, co-founder and board member of RTT AG. "I am convinced that he can provide considerable assistance to our continuing technological development".

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#### **About RTT AG**

Realtime Technology AG is a worldwide leading supplier of 3D real-time visualization technologies and services for industrial applications in the automotive, aerospace and consumer goods industries as well as in industrial design. The company supports its customers not only during the design and developing phases with regard to the virtual display of different product concepts (Virtual Prototyping), but also during the marketing and sales stages in presenting the products in all variants and with all additional options in the Showroom, on the Internet, at fairs or at dealerships (Virtual Marketing).

Among RTT's customers, one can find Adidas, Airbus, Applus Airon Technic, Audi, BASF, Bertrandt, BMW, Carbon Motors Corporation, Chrysler, Dai Nippon Printing (DNP), DaimlerChrysler, Dodge, EADS, EDAG, Fiat, Ferrari, Ford, General Motors, Hakuholdo, Holden, Honda, ICON Aircraft, Inovo Design, Italdesign Giugiaro, Iveco, Jeep, Lamborghini, Lexus, Magna Steyr, Maserati, Maybach, Mazda, Mercedes, Miele, Opel, PATAC, Porsche, PSA, Rolls-Royce, Samsung, Scania, Schüco, Serco, Skoda, Sony Ericsson, Steelcase, Suzuki,



TERREX, Tesco, Thyssen Krupp, Toppan Printing, Toyota, UCHIDA YOKO, Volkswagen and Volvo.

The supplier of 3D real-time visualization solutions looks back on a remarkable development with average annual growth rates of 50 per cent over the past few years. RTT currently employs about 310 people at ten locations. The company is based in Munich. Further offices are located in Los Angeles, Detroit, Seoul, Tokyo, Paris, Brussels, Milan, Stuttgart and Hamburg.

RTT is a public company traded on Open-Market Frankfurt, Xetra, Freiverkehr Stuttgart and Freiverkehr Berlin-Bremen: R1T, ISIN: DE0007012205. For further information, please refer to [www.rtt.ag](http://www.rtt.ag)

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